





The Jewish Press is published twice a month on the **first and third Mondays** of the month with the exceptions of January, May, June and July when the paper is published once a month. In-home mail delivery expected a week later.

2024 AD CALENDAR

| PRINT/ONLINE DATE | EST.IN-HOME DATE* | AD RESERVATION DEADLINE** | |
|---|--------------------------------------|---------------------------|--------------------------------|
| Mon., Jan. 22 | Mon. Jan. 29 | Tues, Jan. 9 | |
| Feb. 5 | Feb.12 | Jan. 23 | |
| Feb.19 | Feb. 26 | Feb. 6 | |
| March 4 | March 11 | Feb. 20 | |
| March 18 | March 25 | March 5 | |
| April 1 | April 8 | March 19 | |
| April 15 | April 22 | April 2 | |
| Passover Editions (First Seder April 22) | | | |
| May 13 | May 20 | April 30 | |
| | | June 4 | |
| includes Mazel Tov! Jewish Wedding Guide (Ad reservation deadline June 1) | | | |
| July 15 | July 22 | July 3 | |
| Aug. 5 | Aug. 12 | July 23 | Primary Aug. 20 |
| Aug. 19 | Aug. 26 | Aug. 6 | |
| Sept. 2 | Sept. 9 | Aug. 20 | |
| Sept. 16 | Sept. 23 | Sept. 3 | |
| High Holiday Edition (Erev Rosh Hashana Oct 2, Erev Yom Kippur, Oct. 11) | | | |
| Oct. 7 | Oct. 14 | Sept. 17 | |
| Oct. 21 | Oct. 28 | Oct. 8 | General Election Nov. 5 |
| Nov. 4 | Nov. 11 | Oct. 22 | |
| Nov. 18 | Nov. 25 | Nov. 5 | |
| Dec. 2indudes Bar/Bat Mitz | vah Planning Guide | | |
| | Dec.23 Tedition (First Hanukkah (| | |

^{*} The Jewish Press is mailed STANDARD CLASS, therefore there is no guarantee on delivery date, which may vary depending on the individual post office. It is reccomended advertisers DO NOT advertise any sale or event prior to the in-home date.

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^{**} Camera-ready ads are due on the Friday following the ad reservation deadline.